Body Image Module

This module examines cultural influences on desirable body image, both male and female, self and other. Barbie can be used as a ‘cultural icon’ and to prompt discussion.

This module contains:
TA instructions
Body image survey master copy
Background readings and material

Additional materials:
None supplied but in the past various models of Barbies were used. Photos of different models of Barbies can demonstrate changes over time (available on the internet)

Advanced Preparation
Be familiar with background articles and decide which ones to assign to students.
Make copies of survey (consider using other body image scale – one included is ‘Samoan’)
Review instructions to avoid biasing survey results, plan on compiling survey results and presenting to class – may require two separate sessions.